



**CAVIAR**  
OF SWITZERLAND 

SWISS PREMIUM COSMETICS

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CAVIAR OF SWITZERLAND  
ULTIMATE SCIENCE  
COMBINED WITH LUXURY

With CAVIAR OF SWITZERLAND discover a cutting edge skincare line and start today to prevent and counteract the signs of aging! The formulas have been developed in a renowned skincare laboratory on the Swiss Riviera by a team of biochemists known for their unparalleled research and development in the field of skincare science.

The CAVIAR OF SWITZERLAND collection contains an exclusive ingredient complex combined with high-tech active ingredients and precious Caviar Extract. The innovative age-fighting actives deliver nutrients essential to the health, vitality and overall appearance of your skin while offering the purity, quality and innovation that is synonymous with Switzerland.

CAVIAR OF SWITZERLAND complies with dermatological standards of excellence to deliver utmost quality and satisfy the most discerning customer.

Your skin will look visibly improved – immediately and day after day!

## THE PROBLEM

There are generally two types of aging: Intrinsic sources, which are biological and inherent and Extrinsic sources, which are external factors such as sun exposure, pollution, stress and insufficient moisturization. As some or all of these factors converge, the skin begins to lose the ability to recover from these damages. It loses critical energy reserves and the ability to retain moisture is diminished. Collagen production and elasticity sharply decline. The consequences are fine lines, deep wrinkles, sagging skin and loss of elasticity.

### INTRINSIC SOURCES

- Genetic disposition
- Skin type
- Ethnicity

- Biological age
- Decreased production of collagen and Hyaluronic Acid
- Decline in blood flow
- Decline in energy levels

### EXTRINSIC SOURCES

- Environment
- Sun exposure
- Pollution

- Lifestyle
- Smoking
- Stress
- Diet
- Insufficient moisturization



Time to fight back!

## THE INNOVATION

The exclusive complex of active ingredients enriched with precious Caviar Extract is exclusive to CAVIAR OF SWITZERLAND. Contained in all of the CAVIAR OF SWITZERLAND products, it actively prevents the signs of intrinsic and extrinsic aging.

- 1 **Caviar Extract** intensively moisturizes, remineralizes and regenerates the skin.
- 2 **Syn®-Coll (Collagen Synthesis-Stimulating Peptide)** mimics the human body's own mechanism to produce collagen. It diminishes fine lines and deep wrinkles.
- 3 **Hyaluronic Acid** restores volume to the skin, preserves its suppleness, elasticity and tone with an instantaneous visible effect.
- 4 **SOD (Superoxide Dismutase)** and **Resveratrol** strongly protect against all damaging effects of aging.

Each formula is enriched with additional active ingredients for a complete skincare concept.

## THE SOLUTION



### CAVIAR OF SWITZERLAND 24h Regenerating Cream

This concentrated lightweight silky cream effectively regenerates, nourishes and moisturizes your skin around the clock. It acts to improve elasticity, helping to smooth out fine lines and wrinkles and maintains the healthy condition of your skin. It will feel soothed, refreshed and look visibly lifted.



### CAVIAR OF SWITZERLAND Cellular Repair Serum

This luxuriously fine and highly concentrated serum is designed to address the core of the skin aging problem. It stimulates collagen production and fights against extrinsic and intrinsic aging. Your skin will look younger and radiantly alive.



### CAVIAR OF SWITZERLAND Intensive Eye Cream

This lightweight ivory eye cream is a luxurious balm for the delicate skin around the eyes. Enriched with organic floral water and vitamins it tightens the collagen fibre network and smoothes away fine lines and wrinkles. Dark circles around the eyes will be diminished. Your eye contour will look visibly firmer, younger, energized and smoothed.

## VISIBLE RESULTS

With CAVIAR OF SWITZERLAND you have a reliable partner in order to prevent extrinsic and intrinsic aging.

- 1 The skin is intensively moisturized, remineralized and regenerated.
- 2 The skin is activated to produce new collagen.
- 3 The skin's volume, suppleness, elasticity and tone are preserved.

